



CASE STUDY

Southall Village

Project/Site Survey
Marketing Hoardings
Vinyl & Window Graphics
Flags
Digital Wallpaper
Installation

Who are Catalyst

Catalyst Housing are a leading Housing association. With both Development and Regeneration projects they have numerous sites across London and the South East.

They provide more than 21,000 homes through a wide range of rental and homeownership opportunities and have over 40,000 customers.

The Development

Southall Village is an exciting regeneration project in the heart of Southall, West London, and will provide 1062 homes for rent over a 10 year development plan.

Close to Hanwell and Ealing, Southall is a lively area loved for its vibrancy and rich history. Southall Village will create a new neighbourhood, combining modern, well-conceived housing with redesigned open spaces, shops and leisure facilities.



400sq metres of
bespoke wallpaper

What we did

We have been implementing the development branding on this site in the heart of Southall since the start of the regeneration in 2015.

The hoarding graphics embrace the vibrant multi cultural community whilst referencing the developments canal side location.

The show suite maintains this theme with its colourful interior fully clad in bespoke wallpaper and bold statement graphics.

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485 linear metres of marketing hoardings printed and installed for Phase 1

With Phase 1 now complete and the first new tenants in residence we continue to maintain and update the messaging around the site.

from an empty shell to welcoming show suite in under 2 weeks



Please get in touch to find out how N2 can help you get the most from your development marketing.



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