



CASE STUDY

Portobello Square

Project/Site Survey
Marketing Hoardings
Vinyl & Window Graphics
Mesh Building Wrap
Street Furniture
Installation

Who are Philosophy Design

Philosophy Design are a leading design agency based in the heart of Shoreditch, the creative capital of London.

Being a thought-led creative agency they ensure their solutions are grounded in research, practical processes and creativity that make a difference for the right audience.

The Development

Located in London's famous Notting Hill, Portobello Square is a unique regeneration project, combining distinctive contemporary architecture and a strong sustainability ethos to create homes with a clean and modern finish that meet the needs of modern life while complementing the local surroundings.



380m² of mesh banner fitted to a bespoke frame

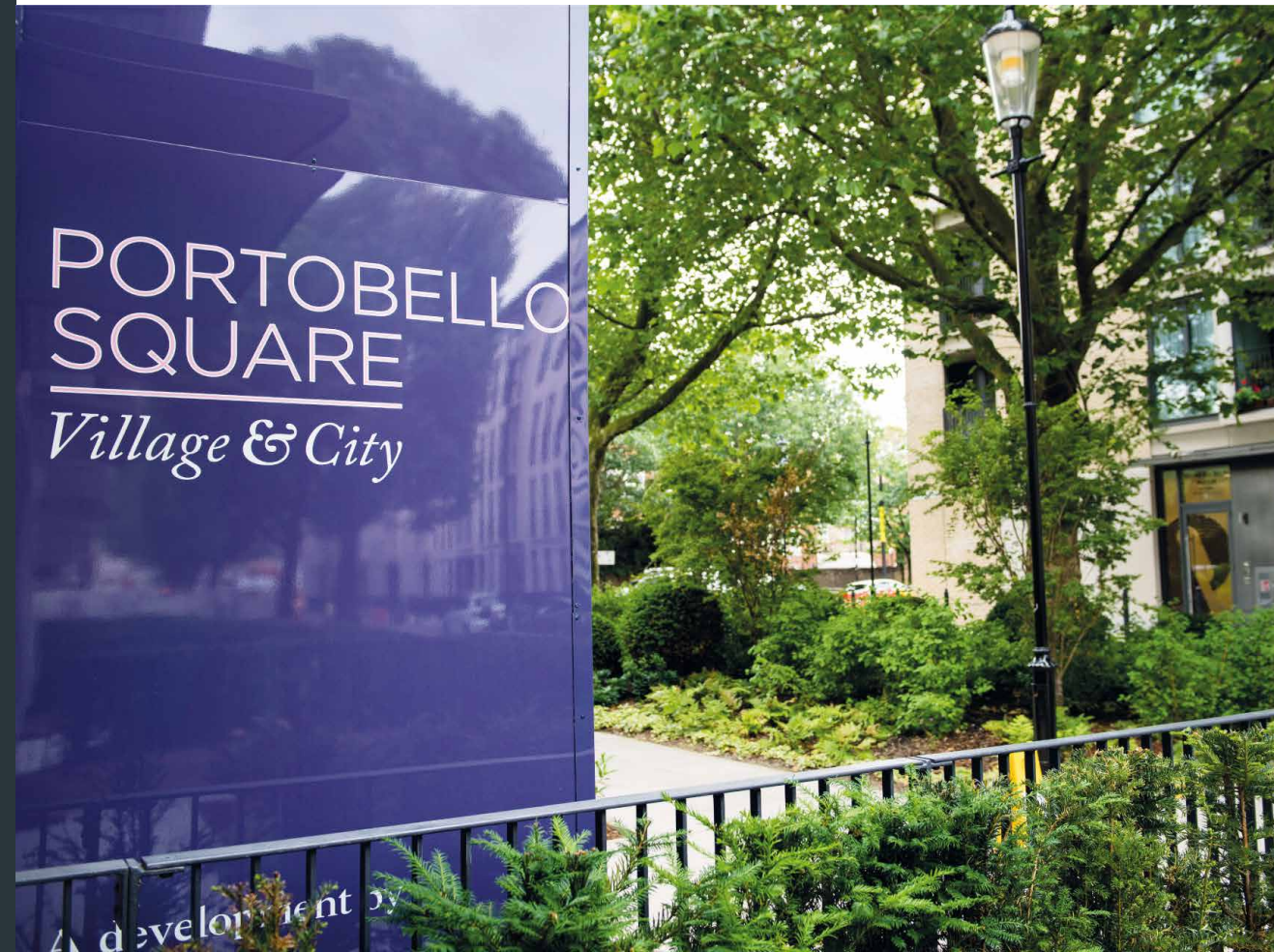
What we did

Philosophy created a strong development brand and style that delivered both community and development messaging across a number of different media.

Materials and production process were chosen to ensure that everything we installed complemented and enhanced the local surroundings.

Portobello Square began life in 2011 and since then the project has received many awards and accolades for its contemporary design and architecture and overall vision for the scheme.

transforming this
corner of London,
creating 1,000
new homes,
alongside shops
and a new
public park.





over 500 hoarding panels produced

Across three carefully managed phases, Portobello Square is transforming this corner of London, creating 1,000 new homes, alongside shops and a new public park.

Phase 1 is now complete receiving many awards and accolades for its design, sustainability profile and overall vision.

Phase 2 is formed of four apartment buildings and a further collection of mews houses. Phase 3 is the final stage of the development, which will mark the overall completion of Portobello Square.

Working on site for
over 3 years



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the most from your development marketing.**



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